

SUSAN TYLER-Medical Artist

Professional Profile

I have 20yrs freelance experience within STM publishing, working alongside Katy Nardoni (project manager) together we delivered complex book production to global STM publishing houses; from manuscript through to print and e ready files. My route from studying technical illustration and moving straight into a medical publishing house has given me a solid skill set when working on an array of medical illustrations.

My focus is to guide and deliver medical illustration projects in a realistic time frame and within budget. With the knowledge that STM illustrations vary due to their individual complexity and nature. I believe that understanding author aspirations and technical requirements and to bring these in line with the expectation of the publisher is crucial.

I have illustrated thousands of images ranging from simple graphs to highly complex surgical procedures and now have an extensive personal library of medical artworks that I am able to use and manipulate out of copyright if need be which not only saves time but cuts costs.

Throughout my years within STM publishing alongside Katy Nardoni I have also gained many connections in the field so whether working within a preset team or needing to bring a team in, we were confident in delivering all aspects of book production.

Core Skills

- Working for local and global publishing houses
- Liaising with authors
- Creative input such as design or image preparation and manipulation
- Understanding the evolving changes in book production and medical illustration
- Knowing how to manage and convert 'old' to new
- Delivery within budget and time frames
- Leading a team and teaching how to use resources fast

Career Summary

CRC Press Taylor & Francis Group 2013 – Present

Outline

CRC Press a premier global publisher of science, technology and medical resources have commissioned me for many years to illustrate highly complex scientific book titles such as:

- **MEMORIZING MEDICINE**, A Revision Guide *by Paul Bentley & Paul Lovell*

The brief was to update a tired looking 1st edition. The book is a fast track memory aid for students, each page stands alone and no two pages are the same. Due to the variety of inconsistent, confusing and conflicting styles within the original text and images, it was a challenge not only for the copy editor but also page design and illustration to bring consistency and pedagogy to the book. As a team we solved this successfully.

- **HAMILTON BAILEY'S** Demonstration of Physical Signs in Clinical Surgery 19th Edition

by John S.P Lumley, Anil K. D'Cruz, Jamal J. Hoballah, Carol E.H. Scott-Connor

It was a privilege for Katy Nardoni and I to work on this award winning book from manuscript to print ready files. We worked directly with the lead editor to manage over 900 images in the form of slides, sourcing and sending off to be converted into digital format.

- **TRAUMA CODE RED**, Companion to the RCSEng Definitive Surgical Trauma Skills Course *by Mansoor Ali Khan, Mc Monagle with David Nott*

Brought in to save the deadline I was asked if it was possible to produce 230 complex surgical illustrations in 3 weeks, after carefully reviewing the briefs with the author I took the project on and saved the deadline.

Individual clients 2018 – 2019

Outline

Projects came to me from individual medical professionals such as:

- **Professor Jason Payne-James**. I was recommended to Jason by an editor from CRC to produce body maps for the re-write of the Istanbul Protocol (the internationally recognized standard for assessing torture)

- **THE FIVE LAYERS SIMPLE ANATOMY** for Safe Aesthetics and Regeneration Medicine *by Dr Mario Gosis*

Presented with 360 power point slides most containing detailed illustrations used for further training of professionals. The brief was to turn the slides into print ready files in book format.

SAGE 2019 – Present

Outline

To produce complex, detailed graphs and images along with visual abstracts for journals such as the United European Gastroenterology Journal.

Manson Publishing 2007 – 2013

Outline

Manson was a small publishing house with areas of illustration in medical, veterinary and geology I was his main illustrator.

Richard Tibbit - Antbits 2011 – 2012

Outline

Antbits is a development consultancy specialising in the design and development of high quality apps with a focus on health and medical education content. My skills were brought in to illustrate such projects as **Gray's Anatomy for Students** (Elsevier), **Plastic Surgery: 6-Volume Set** by *Peter C.Neligan* (Elsevier), numerous other Elsevier titles and NHS **Change4Life app**.

Various freelance projects in publishing 1998 – present

Outline

Illustration for various publishers including; Elsevier, Hodder Education, Manson, Arnold, Martin Dunitz and Hamlyn.

Gower Medical Publishers 1980's

Outline

My first and only in house position before becoming freelance was with Gower Medical Publishers, back then illustration production was on film using pen and ink, letraset, wax machines and a lot of coffee!

Technical Skills & Vocational Qualifications

- Adobe Illustrator, Photoshop & Basic Indesign
- Microsoft Office
- Level 5 BTEC Diploma in Sport Massage and Remedial Therapy
- Trained in house at Gower Medical Publishers
- Trained Technical Illustration at Barking & Dagenham College

References Available on Request